



April 2014 Media Kit

What is New York Events?

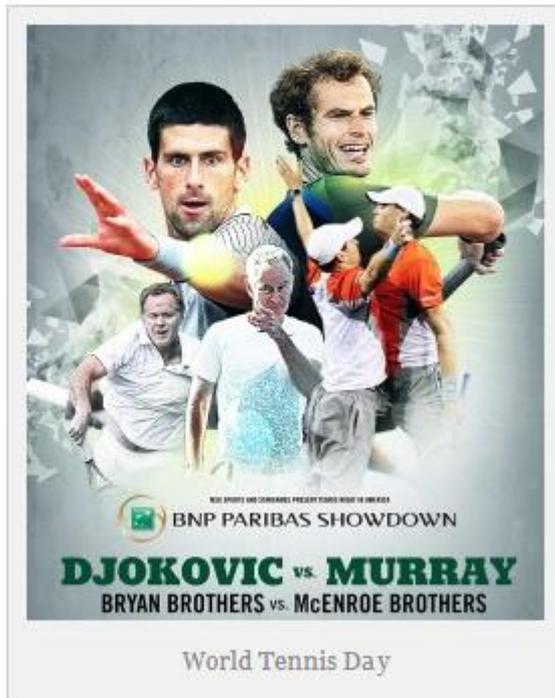
NEWYORKEVENTS.CO is a web property of nuSQUARE; a New York based digital marketing and Media Company. The New York Events project strives to collaborate with event organizers to share places to go, things to do and local event listings in and around New York City. We also offer our users the ability to post their own events on our event calendar.

What we cover

Our easy-to-navigate website brings you 3 daily events representing a wide range of activities in and around New York City. We do the search for you (for free). New York Events was founded with a focus and mission on quality and service, and we require the same standards for our content-partners and their events.

What we cover

BNP Paribas Showdown: There's Something Fishy Going on in the FiDi...
Racketeering Permitted



What we cover

MBFW: FTL Moda + ART HEARTS FASHION Closing Show

As many New Yorkers already know from first-hand experience, unlike other big cities around the world, life goes on during snow days... especially the life of a fashionista. From February 6th through the 13th, thousands of fashionistas and fashionistos traveled near and far to the big apple for one of the largest, most anticipated and invigorating, bi-annual events in the fashion world: Mercedes-Benz Fashion Week, Fall/Winter 2014 Collections at the Lincoln Center.



2014 Westminster Dog show: Sky in the Making



What we cover

INSIDER



Insert Cheesy Title Here

Attending two different mac n cheese competitions in Brooklyn within four months is quite the privilege. Matt Timms' recent "Mac n Cheeze Takedown" on Sunday, March 23rd in Gowanus, Brooklyn was an expectedly awesome afternoon. This two-hour event at

[Read more](#) ▶



Coffee and Tea Festival NYC

Many people cannot begin their day without a big cup of coffee. Coffee is the perfect way for some people to kick off their day, get to work, be productive, socialize, etc. We all have that coworker that says,

[Read more](#) ▶



Fashion Awards 2.0: Celebrating Social Media

"Style is a way to say who you are without having



What does New York Events Do?

Our easy-to-navigate and user friendly website brings you 3 daily events representing a wide range of activities in and around New York City as well as an extensive calendar with events submitted by our user base. New York Events was founded with a focus and mission on quality and service, loyalty to our clients and we require the same standards for our content-partners and their events.

New York Events has limited the Selected Events on our website to three, giving the event manager an exclusivity not offered by any other event site. Each event listed on NEWYORKEVENTS.CO is selectively chosen, with stringent guidelines, on a daily basis, to provide you with information regarding the events that you're interested in attending.

Why New York Events?

With the level of quality, the frequency of our updates, our content written by in house writers, our live coverage and blogging at events, we expect our users to tell their friends about NEWYORKEVENTS.CO, subscribe to our daily newsletter, follow us on Twitter, Like us on Facebook and simply spread the word! Given that our listings include a broad range of events, we are able to capture a wide audience. While attracting a broad viewership, everyone has something in common, which is that they're all interested in what's happening in and around the New York metropolitan area. Since NEWYORKEVENTS.CO is a daily site that focuses on 3 quality events in and around New York City, our audience knows what to expect and trusts our content. Therefore, your listings, banners and/or events will be focused on in a capacity that other sites cannot offer.

Target Demographics

NEWYORKEVENTS.CO targets a balanced mix of singles between the ages of 21-40 with a median annual income of \$70K. Our site is connected to a diverse audience who are engaged in an active lifestyle and participate in events in and around New York City.

Public Relations + Social Media

NEWYORKEVENTS.CO maintains an extensive database of people in and around the New York Metropolitan area which is an attractive way for you to market your event, service and/or product. Our users have the ability to post their own events and provide their information either through our subscriber form or event post form. We also offer a daily email newsletter to our growing, extensive database of subscribers, connect multiple times on a daily basis with our Twitter and Facebook fans and employ our own in house content writers.

The Site



new york events
your daily source for new york events

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OUR SELECTED EVENTS FOR TODAY



Dance Jam

@ Smalls Jazz Club Michela first appeared on Sesame Street at the age of 5. In February 2002 she was showcased on the cover of Dance Teacher magazine with Gregory Hines. In 2005, she was named by Dance Spirit [Read More →](#)



Don't Be Yourself - Character Open Mic

@ Upright Citizens Brigade Theatre Come out and enjoy some great entertainment. For more information, please visit newyork.ucbtheatre.com [Read More →](#)



Wednesday Midnight Jam Session

@ Zinc Bar A great hard bop trumpeter who, in the mid-'90s, became a more adventurous improviser, Philip Harper became well-known during 1988-1993 as co-leader (with older brother Winard) of the Harper Brothers. He had previously toured with Art [Read More →](#)



Upcoming Events

Thursday, March 20

- * Remembering Marian McPartland
Kaufmann Concert Hall 12:00 am
- * Midnight Rumba
Zinc Bar 12:00 am
- * Acts of Happiness
Union Square Greenspace 7:00 am



Friday, March 21

Saturday, March 22

Offline Events – NYE Social

New York Events goes offline with NYE Social



Yoga + Silent Dinner
MON. FEB. 24 - 7:30PM



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  eatgreenpoint.com
  newyorkevents.com
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Offline Events – NYFSP

New York Events goes offline with New York Financial Services Professionals

NEW YORK FINANCIAL SERVICES PROFESSIONALS INVITES YOU TO JOIN US AT OUR
MONTHLY NETWORKING EVENT
& FASHION SHOW
AT THE SCENIC ROOFTOP VENUE SKYROOM TIMES SQUARE



SEPT-24-13

SKY ROOM TIMES SQUARE 330 WEST 40TH, 33RD FL. NY, NY 10018
6PM - 10PM

RSVP online at NYFSP.COM // 646-504-8345 // info@nyfsp.com

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NYFSP
New York Financial Services Professionals
Invites You to Join Us at Our
Free Networking Event

Tuesday, April 30th 2013
6PM - 8PM

Hudson Hotel
356 West 58th Street, NY, NY
(Between 8th & 9th Avenues)
RSVP online at NYFSP.COM

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The People

Example of our Writing Team...

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Edition: U.S. ▾ 

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 **Laura M. Artis**
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GET UPDATES FROM LAURA M. ARTIS

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Laura Artis is in a monogamous relationship with living life to the fullest, a subscriber to adventure while seeking stimuli that ignites all senses and stalking the world without a map in search of fulfillment

Blog Entries by Laura M. Artis

Broccoli and Cauliflower: A Dating Hypothesis

(0) Comments | Posted May 8, 2013 | 8:00 AM

This has nothing to do with a weekly report of your produce in your grocery section.

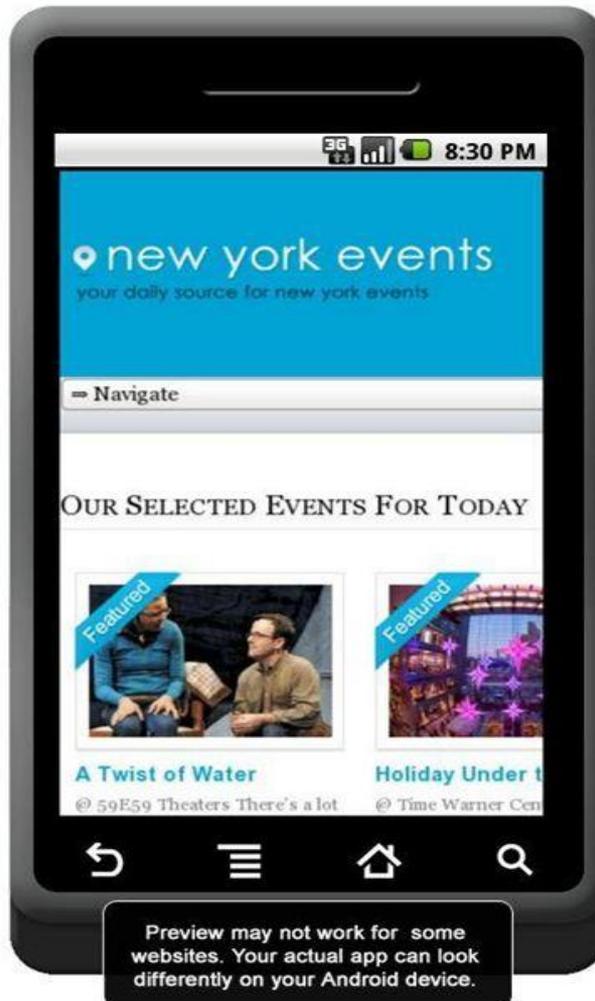
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The App



New York Events

Your daily source for New York events!

NEWYORKEVENTS.CO is a web property of nu SQUARE, a digital marketing and media company. The New York Events project strives to collaborate with event organizers to share places to go, things to do and local event listings in and around New York City. The events we cover include Broadway shows and theater, free events, latest restaurant openings and foodie events, nightlife, shopping, sports and more. These events allow us to connect with a broad audience in the New York metropolitan area.

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New York Events has limited the events on our website to those we feel represent what you're looking for; each event listed on NEWYORKEVENTS.CO is selectively chosen on a daily basis to provide you with information regarding the events you're interested in attending.

For more information regarding partnership opportunities and/or to see our media kit, please contact us at info@newyorkevents.co.

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OUR SELECTED EVENTS FOR TODAY

 <p>Music is my Valentine</p> <p>@ Sapphire Lounge On Friday February 15th</p>	 <p>New Party on Fridays</p> <p>@ Plunge at the Gansevoort Park Avenue</p>	 <p>Accidental Pervert</p> <p>@ The 13th Street Repertory "ACCIDENTAL</p>
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Craigslist	N/A	N/A	Global	✓
Eventful	20,000	2,000,000	Global	✓
Qype	50,000	5,000,000	Global	✓
Scene Point Blank	9,000	900,000	Global	✓
Sulekha	N/A	N/A	Global	✓
Upcoming	25,000	2,500,000	Global	✓
Zvents	10,000	1,000,000	Global	✓
12 NATIONAL AND LOCAL SITES				
American Towns	8,000	840,000	National	✓
Annual Event Post	2,000	229,000	National	✓
CBS Local	42,000	420,000	National	✓
Daily News New York	95,000	9,500,000	National	
Darien News Online	3,000	229,000	National	
Ents24	9,000	900,000	National	
Global Data Point	1,830	183,000	National	
Last FM	10,000	1,000,000	National	
Metro Mix USA	36,000	3,600,000	National	
NYC Go	2,000	160,000	National	
New York Events	3,000	250,000	Local	
Yelp	20,000	2,000,000	National	
3 SOCIAL SITES				
Facebook	20,000	2,000,000	Global	✓
LinkedIn	12,000	1,200,000	Global	✓
Pinterest	30,000	3,000,000	World	✓
1 ASSOCIATION				
Press Association	N/A	N/A	National	

Press Mentions

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TNTNames Weekly .CO Spotlight! NewYorkEvents.co!

Posted on February 6, 2013 by TNTNAMES

Welcome to TNTnames.com weekly .CO Spotlight! This week I am featuring a great site called NewYorkEvents.co! I want to thank Michael & Nick for participating in TNTnames.com Weekly .CO Spotlight! I grew up in New York and love it there, I use NewYorkEvents.co to check out whats going on in New York! Hopefully I can get back to visit soon! First lets get the the site bio and then learn a little about NewYorkEvents.co through my interview!

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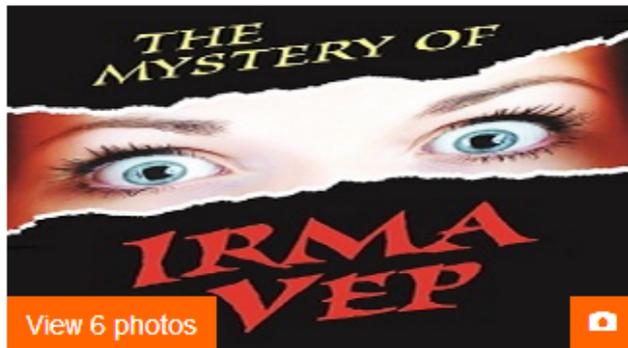
Sports > Recreation > General Recreation

Examiner interviews New York Events CEO Nick Ike (Photos)

0

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New York Events.co featured events ([newyorkevents.co](#))



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July 24, 2013 [Like](#) 11

Whether you're a native or tourist, [New York City](#) -- the big apple as it's worldly known, is full of a gazillion things to do. But how do you make your way around such a grand place, such an open mystery, and find events worth your time and money? You visit [NewYorkEvents.co](#).

Today, in an electronic interview, Examiner.com got a chance to catch up with company start-up wiz Nick Ike -- President and CEO of [NewYorkEvents.co](#), a digital marketing and media online company specializing in providing the New York public with places to go, things to

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This Merasion was one of the first structures built in the oldest remaining European city in the Americas. It is located in Santo Domingo, Dominican Republic and was once the house of Christopher Columbus's family. [Read more](#)



This monument is located in Santo Domingo, Dominican Republic. It was built in tribute to Christopher Columbus (500th anniversary of the discovery of america) and inaugurated in 1992. It claims to contain the remains of Christopher Columbus. [Read more](#)

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new york events
your daily source for new york events

HELLO HELLO
Hello Hello HELLO! Welcome! Yesterday morning I assisted my mentor Veronica Nunes (check out her amazing work @ makeupbyv!), to a wedding and...



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Partnership Opportunities

New York Events offers customized social media marketing campaigns to expand your friends, fans and followers. New York Events has been a pioneer in social media integration interweaving web and social media programs into unified marketing strategies. Through Facebook, Twitter, Instagram, Google+ and YouTube, as well as other selected outlets New York Events can generate high volume traffic for your venue, event and/or event.

Partnership Opportunities

In today's highly competitive marketplace, savvy clients rely on the Web, social media and mobile apps to stay connected. The trend is indisputable. New York Events can place your event and venue in the right digital spotlight. Our team of online marketing experts are standing by to create custom advertising packages that effectively mix web, mobile and social media strategies into a marketing blend that maximizes customer outreach for your venue and/or event. New York Events will get your message and promotion to your target audience. We offer unparalleled access to a very specific audience.

Inquire today to view our rate card!

Contact Us

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New York, NY 10163

info@newyorkevents.co

646 504-8345