

b'cast

submit your event to
20+ event sites!



 new york events
your daily source for new york events

What are the benefits of using New York Events B'cast?



What we do

We broadcast and publish your event to **20+ event listing sites including Facebook** to save you time, access thousands of unique event consumers and track your results.



Our packages

Submit an event to over 26 categories such as Comedy, Festivals, Food & Wine, Galleries & Art, Health, Kids & Families, Live Music, Nightlife, Pubs & Bars, Nightlife, Retail, Sports & Leisure, Theatre



Natural search

Your event will index on **Google, Yahoo, Bing, AOL, Ask** and all major search engines within 72 hours. With reporting that includes proof of live links to all your favorite sites.

40m+ consumers within 72 hours

Simply submit your event via our site

Broadcast and publish

We broadcast and publish your event to up to 20+ event listing sites including Facebook to save you time, access thousands of unique event consumers locally, regionally and nationally.



Share our expertise in the field

With over 10 years of experience within online directories and events marketing service we bring to you a wealth of expertise to ensure your event is successful.



Use targeted sites

Each event is directly targeted to genre specific event sites and relevant event consumers by interest and location.



Online reporting with proof of live links

Better natural search

The event and location data of an event are simultaneously used to create valuable search information which is picked up quickly and effectively by Google



Grow your audience reach

Each event broadcast delivers fast, effective, event advertising that reaches up to 40 million event consumers resulting in targeted, local, national, global and social reach.



Detailed reporting

Each event comes with it's own event report detailing which sites you are live, total number of sites submitted and insights in to how your event is indexing in natural search.



New York Events b'cast

A network of authorised publishers ranging from the **Press Association, Global Data Point, Eventful, Qype** and many more...

1. You submit your event to **NEWYORKEVENTS.CO**
2. We broadcast your event to a publisher network
3. We send you an online report within 72 hours

40m+ consumers within 72 hours

b'cast

Event broadcast by genre

Any Event Broadcast

PUBLISH YOUR EVENT ON UP TO 30+ EVENT SITES WITH GUARANTEED LIVE LINKS

SITE NAME	LOCAL TRAFFIC*	UNIQUE SITE VISITS**	LOCATION	MOBILE
16 NATIONAL SITES				
Bing Events	N/A	N/A	Global	✓
Ents24	9,000	900,000	National	✓
Eventbrite	4,000	400,000	Global	✓
Eventful	20,000	2,000,000	Global	✓
Global Data Point	1,830	183,000	National	✓
Gumtree	60,000	6,000,000	Global	✓
Last FM	10,000	1,000,000	National	✓
Oype	25,000	2,500,000	Europe	✓
Skiddle	6,800	680,000	Global	✓
Sulekha	N/A	N/A	Global	✓
This Is Network	10,000	1,000,000	Local	✓
Timeout	57,500	5,750,000	Global	✓
Upcoming	25,000	2,500,000	Global	✓
View Network	10,000	1,000,000	Local	✓
Wozzon	600	60,000	National	✓
Zvents	10,000	1,000,000	Global	✓
14 LOCAL & REGIONAL SITES				
All In London	165,000	1,650,000	London	✓
Be Local	25,000	250,000	Suffolk	✓
City Life Manchester	30,000	300,000	Manchester	✓
Culture Northern Ireland	23,000	230,000	Ireland	✓
Kent Online	15,000	150,000	Kent	✓
London Information Guide	30,000	300,000	London	✓
London Net	18,000	180,000	London	✓
London Town	20,000	200,000	London	✓
London 24	22,000	220,000	London	✓
London's Biggest Conversation	34,000	340,000	London	✓
The List	120,000	1,200,000	Scotland	✓
Visit Birmingham	29,000	290,000	Birmingham	✓
Visit London	90,000	900,000	London	✓
Visit Scotland	130,000	1,300,000	Scotland	✓
5 SOCIAL SITES**				
Asmallworld	8,000	800,000	Global	✓
Facebook	30,000	3,000,000	Global	✓
LinkedIn	18,000	1,800,000	Global	✓
Pinterest	12,000	1,200,000	Global	✓
Twitter	16,000	1,600,000	Global	✓
1 ASSOCIATION				
Press Association	N/A	N/A	National	✓

36 SITES IN TOTAL

LOCAL REACH OF 432K

MINIMUM REACH OF 43.2M

20 MOBILE SITES

YOUR EVENTS WILL BE INDEXED BY NATURAL SEARCH SITES SUCH AS GOOGLE, BING AND YAHOO AND VIA OUR PUBLISHER NETWORK.

Nightlife Broadcast

PUBLISH YOUR EVENT ON UP TO 35+ EVENT SITES WITH GUARANTEED LIVE LINKS

SITE NAME	LOCAL TRAFFIC*	UNIQUE SITE VISITS**	LOCATION	MOBILE
12 TARGETED NIGHTLIFE SITES				
ClubMBoard	32,000	3,200,000	Global	✓
Data Transmission	3,000	300,000	Global	✓
Don't Stay In	7,400	740,000	Global	✓
Don't Panic	2,000	200,000	Global	✓
HardFaster	465	46,500	Global	✓
House1	680	68,000	Global	✓
Resident Advisor	10,000	1,000,000	Global	✓
Skiddle	6,800	680,000	National	✓
Soonest	3,200	320,000	Europe	✓
Sprout	100	10,000	National	✓
Tillster	1,250	125,000	National	✓
19 NATIONAL & GLOBAL SITES				
Bing Events	N/A	N/A	Global	✓
Ents24	9,000	900,000	National	✓
Eventbrite	4,000	400,000	Global	✓
Eventful	20,000	2,000,000	Global	✓
Global Data Point	1,830	183,000	National	✓
Gumtree	60,000	6,000,000	Global	✓
Last FM	10,000	1,000,000	National	✓
Oype	25,000	2,500,000	Europe	✓
Skiddle	6,800	680,000	Global	✓
Sulekha	N/A	N/A	Global	✓
This Is Network	10,000	1,000,000	Local	✓
Timeout	57,500	5,750,000	Global	✓
Upcoming	25,000	2,500,000	Global	✓
View Network	10,000	1,000,000	Local	✓
Wozzon	600	60,000	National	✓
Zvents	10,000	1,000,000	Global	✓
14 LOCAL & REGIONAL SITES				
Be Local	25,000	250,000	Suffolk	✓
City Life Manchester	30,000	300,000	Manchester	✓
Culture Northern Ireland	23,000	230,000	Ireland	✓
Kent Online	15,000	150,000	Kent	✓
London Sites	378,000	3,780,000	London	✓
The List	120,000	1,200,000	Scotland	✓
Visit Birmingham	29,000	290,000	Birmingham	✓
Visit Scotland	130,000	1,300,000	Scotland	✓
5 SOCIAL SITES**				
Asmallworld	8,000	800,000	Global	✓
Facebook	30,000	3,000,000	Global	✓
LinkedIn	18,000	1,800,000	Global	✓
Pinterest	12,000	1,200,000	Global	✓
Twitter	16,000	1,600,000	Global	✓
1 ASSOCIATION				
Press Association	N/A	N/A	National	✓

48 SITES IN TOTAL

LOCAL REACH OF 430K

MINIMUM REACH OF 43.9M

28 MOBILE SITES

YOUR EVENTS WILL BE INDEXED BY NATURAL SEARCH SITES SUCH AS GOOGLE, BING AND YAHOO AND VIA OUR PUBLISHER NETWORK.

Broadcast your event from \$49.99

Genre	Number of potential listing sites
<input type="radio"/> Any Event	List your event on up to 25+ event publisher sites!
<input type="radio"/> Comedy	List your event on up to 30+ event publisher sites!
<input type="radio"/> Conference	List your event on up to 45+ event publisher sites!
<input type="radio"/> Galleries & Art	List your event on up to 25+ event publisher sites!
<input type="radio"/> Live Music	List your event on up to 30+ event publisher sites!
<input type="radio"/> Pubs & Bars	List your event on up to 25+ event publisher sites!
<input type="radio"/> Nightlife	List your event on up to 35+ event publisher sites!

We charge based on a 'cost per event'

Reach up to 40 million event

ewmt Logout

Report for David Warren



MCD Presents Get Back - The Story of The Beatles! 24th and 25th August

Venue: The Olympia Theatre

Event Date: 24 August 2012 at 7:30 pm

Category: Live Music

Natural search results

Please allow 72 hours for natural search indexing.

[View listing results](#)
[View listing results](#)
[View listing results](#)
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[View listing results](#)

Broadcast results

TOTAL NUMBER OF SITES	44
TOTAL NUMBER OF SITES LIVE	15
TOTAL NUMBER OF SITES SUBMITTED	29

Audience reach

TOTAL UNIQUE SITE REACH	36.4M
TOTAL LOCAL UNIQUES	615K
MOBILE APPS	19

ewmt Logout

11 Targeted sites

SITE NAME	LOCATION	SITE REACH	LOCAL REACH	MOBILE APP	STATUS
Timeout	National	5.8M	58K	✓	Submitted
Songkick	Global	1.0M	10K	-	Live Link
All Gigs	National	250K	25K	-	Submitted
Soon Night	Global	320K	3K	✓	Live Link
XFM Gigs	National	650K	7K	-	Submitted
The Skinny	National	850	85K	-	Submitted
Heart	National	-	-	-	Submitted
Resident Advisor	Global	1.0M	10K	✓	Live Link
Dont Stay In	Global	740K	7K	✓	Live Link
Data Transmission	Global	300K	3K	✓	Live Link
Tillate	Global	125K	1K	✓	Live Link

7 Global sites

SITE NAME	LOCATION	SITE REACH	LOCAL REACH	MOBILE APP	STATUS
Bing events	Global	-	-	✓	Submitted
Eventful	Global	2.0M	20K	✓
Oype	Global	2.5M	25K	✓
Scene Point Blank	Global	-	-	-	Submitted
Sulekha	Global	-	-	✓	Submitted
Upcoming	Global	2.5M	25K	-	Live Link
Zvents	Global	1.0M	10K	✓	Live Link

Clear reporting, mobile, natural search indexing & live links,

**40 million
visitors / month**

From a network of global, national and
hyper local sites



b'cast

Changing the way you promote events!

b'cast

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